



THE GUITAMMER COMPANY INC.

...leaders in low frequency sound...

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## Experience Computer and Console Gaming and Digital Music Playback Like Never Before!

### ButtKicker® Gamer Released and Shipping

The Guitammer Company is pleased to announce that the ButtKicker® Gamer has been released and is now shipping worldwide.

**Quickly and easily attached to most center post computer or office chairs**, the ButtKicker® Gamer makes video gaming, computer entertainment and digital music come to life. **PC and video games, movies and music have never been so realistic or intense.** Explosions, crashes and impacts can now be felt; providing an experience much closer to virtual reality. The ButtKicker Gamer allows the user to FEEL the action without cranking the sound because the low frequency (bass) sound is transferred to and stays within the chair to which the Gamer is attached.

**The Gamer is awesome for gaming, computer entertainment and digital music playback.** Users can now **feel the low end** without making the room loud. They can turn the subwoofer down and still have all the bass they want and need. It is the perfect solution for apartment or dormitory use since powerful bass can be experienced without a subwoofer, or even while using headphones.

**PC or Mac Computer:** The Gamer works with or without a digital sound card and can be part of a 5.1, 4 or 2 speaker system. It can be used in addition to, or instead of a subwoofer.

**Gaming Consoles:** Use with XBOX®, PlayStation® 2 and GameCube™. Use with home theater systems too.

**Designed to be responsive and aggressive**, the Gamer answers the need for both accurate low frequency response and maximum tactile effect. Digital or analog music playback, gaming and computer entertainment have never been so realistic or intense.

Designed by musicians and studio engineers; the Gamer is **musically accurate, with a tight, “on-the-beat” response.**

With only one magnetically suspended moving part, and a thermal switch for heat protection, the Gamer provides tremendous power and is **virtually indestructible and maintenance free.**

The ButtKicker Gamer is slated for delivery in stores by mid August this year and has a **suggested retail price of \$169.95 and a street price of \$149.99.** Included is the ButtKicker Gamer with its patent pending “Easy Clamp™” mechanism, a 100 watt amplifier, all the necessary cables and wires and a fully illustrated Quick Start Guide. The ButtKicker Gamer comes in an **attractive 4-color gift box that doubles as a point of purchase display** with illustrations of chair mounting and how to connect the system to computers, video game consoles and digital music players.

About The Guitammer Company Inc:

*Located in Westerville, Ohio, The Guitammer Company is the leader in low frequency sound products for the gaming, home theater, car audio, music, prosound, amusement and theater industries. The ButtKicker® family of products are used by industry leaders such as Walt Disney, Universal Studios, Warner Bros., over 100 of the world's leading bands including The Rolling Stones, Shania Twain, Usher and Green Day, by home theater professionals and enthusiasts around the world. For more information visit [www.thebutt kicker.com](http://www.thebutt kicker.com). ButtKicker® is a registered trademark of The Guitammer Company. Xbox is a registered trademark of Microsoft Corporation, Playstation 2 is a registered trademark of Sony Corporation, GameCube is a trademark of Nintendo.*