



THE GUITAMMER COMPANY

...leaders in low frequency sound...

December 16, 2011

Dear Guitammer Customer,

Thank you for purchasing and using our ButtKicker brand products over these past twelve years. Thanks to you, our products are used around the world in all types of installations and by all type of users: home theater, gaming, commercial cinemas and specialty theaters, pro audio, musicians, car audio, simulators, medical applications and even to learn how elephants communicate with each other.

Over the years we were fortunate to sell our products factory installed in Berkline home theater seats and now factory installed in Palliser's line of home theater seating (and of course, ButtKicker brand products can be retro-fitted into most any type of seating you may own or offer). Recently we partnered with Pearl Drums to release the "Throne Thumper by ButtKicker" now available in 100 Best Buy stores (see www.thebuttkicker.com for a complete store listing).

And we have more partnerships in the works to make it easier and more affordable to add the "4D" effect to whatever you are doing.

As we all know, the last number of years has been very challenging for everyone. We are thankful that demand for our products has never been higher. However, we, like a lot of other small and big companies, have struggled recently to get product from our suppliers. We apologize for the delays and changing estimated shipping dates and thank you for your patience. Believe me when I say that we want to sell you product as much as you would like to buy it.

So, finally, we have ship dates:

- 1) Our supply of wireless ButtKicker Kits and BKA300 amplifiers (wireless and non-wireless) is now in transit from our supplier. We will be shipping the first week in January, sooner if possible, but, better to plan on January.
- 2) Our supply of the BKA-130-C and BKA1000-N amplifiers, and therefore the Gamer and LFE Kit products, along with the BK-Link, will be shipping in early March. The dramatic increase in lead time for components has been a big factor in this for us.

We believe we have the supply issue solved for next year and following. Time will tell but we definitely "get it" and are focused on improving our supply lines.

We also thought you might want to know that not only have we developed product that lets you *feel* movies, music and games; we've received a US patent on the broadcasting of haptic, tactile or motion of live events. We call this new broadcast technology "ButtKicker Live!®". We think it can be the next

TiVo® or Sling Box®. Imagine watching a football game and being able to feel the impact of the linebacker hitting the running back – live and in real time. Or watching an auto race and having your couch thunder down the racetrack as if you were in the race car or dragster. I'm sure you can think of other sports and live events that "ButtKicker enabled" would be way cool to watch with your ButtKicker brand system.

Thank you for your patience and continued support.

Sincerely,

Mark A. Luden